

Kenworth Announces New Cab Interior Color Schemes

KIRKLAND, Wash. – Kenworth has announced new colors and interior stylings on its flagship on-highway Kenworth T680 and vocational leader Kenworth T880 models. The new choices will also be available with the newly introduced Kenworth W990. The new color options will be available with both Diamond VIT and Vantage interiors on trucks produced starting in the new year.



"Our design team created some new color schemes that give our cabs a nice new refresh," said Kurt Swihart, Kenworth marketing director. "We've always built The World's Best[®] trucks, and that applies to our interior packages as well. We're excited about the new color combinations and expect they will further separate the Kenworth product from the competition in terms of quality, driver comfort and overall market appeal."



The new colors include a black dash top and updated hydrographics accent trim panels. The doorpad trim colors are updated to match, providing a nice contrast. Seats undertook the biggest visual change with new seat color and pattern options. Seat covering choices – standard cloth, DuraSupreme, Ultraleather[®] and leather (two-tone) – are now available in Slate Gray or Tan. Trim accent colors are offered in two trim levels, Diamond VIT and Vantage, both in Slate Gray or Tan color options.

Kenworth is The Driver's TruckTM. See what drivers are saying at www.kenworth.com/drivers.

Kenworth Truck Company is the manufacturer of The World's Best[®] heavy and medium duty trucks. Kenworth's Internet home page is at <u>www.kenworth.com</u>. Kenworth is a PACCAR company.