



## Kenworth Radios Now Offer Bluetooth Capability

KIRKLAND, Wash. – To help truck fleets and drivers meet the new hands-free cell phone law, Kenworth now offers customers two Bluetooth capability choices – factory-installed radios and Kenworth NavPlus® – for Kenworth trucks.



“While Kenworth NavPlus® is the ultimate do-all, hands-free cell phone system married to true-truck navigation, iPod and MP3 integration, diagnostics, gauges and a host of other features, some drivers just want basic Bluetooth capability, and that’s what we now offer with our two high-quality radios,” said Michelle Harry, Kenworth’s special projects marketing manager.



According to Harry, Kenworth’s AM/FM/CD radio, available with and without satellite radio capability, provides outstanding clarity and functionality. A small Bluetooth microphone is mounted in the A-pillar trim above the driver, which allows excellent sound for those receiving calls from the driver.



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Up to eight cell phones can be synchronized to the radios and contacts can be automatically loaded. A contact screen makes calling easy while parked, but drivers can also take advantage of Voice Command mode to make calls while on the move.

When incoming calls are received, the radio displays the name of the caller and phone number. Pushing the OK button accepts the call, while the ESC button rejects the call.

“What’s more, if the driver’s cell phone is also an audio source with music, stored songs can be played through the radio,” said Harry. “It’s a great added feature.”

Kenworth Truck Company is the manufacturer of The World’s Best® heavy and medium duty trucks. Kenworth is an industry leader in providing fuel-saving technology solutions that help increase fuel efficiency and reduce emissions. The company’s dedication to the green fleet includes aerodynamic trucks, compressed and liquefied natural gas trucks, and medium duty diesel-electric hybrids. Kenworth is the only truck manufacturer to receive the Environmental Protection Agency’s Clean Air Excellence award in recognition of its environmentally friendly products. In addition, the fuel-efficient Kenworth T700 equipped with the low-emission PACCAR MX engine was named the 2011 Heavy Duty Commercial Truck of the Year by the American Truck Dealers. Kenworth is also the recipient of the 2011 J.D. Power and Associates award for Highest in Customer Satisfaction for Heavy Duty Truck Dealer Service. Kenworth’s Internet home page is at [www.kenworth.com](http://www.kenworth.com). Kenworth. A PACCAR Company.