



Kenworth's NavPlus and Bluetooth Capability Make Calling Easy and Compliant

Hands-Free, Headache Free

KIRKLAND, Wash. – According to the U.S. Department of Transportation (DOT), statistics show that commercial drivers are three times more likely to have an accident or ‘safety-critical event’ if they’re reaching for a cell phone, and six times more likely if they’re dialing.

As part of the effort to reduce distracted driving and enhance safety, hands-free calling is now the name of the game in the trucking industry. To help encourage hands-free calling, there are now stiff fines for drivers of up to \$2,750 in the United States and smaller, yet significant fines in Canada, for using a hand-held cell phone while driving. Fleets may face a penalty of up to \$11,000 if they fail to require their drivers to comply with the new, U.S. cell phone regulations.



This is where the Kenworth NavPlus® system can help. “Communication is still vitally important to drivers, and Kenworth NavPlus fully complies with U.S. federal and Canadian provincial regulations by offering hands-free cell phone calls via Bluetooth connections and voice commands,” said Michelle Harry, Kenworth special projects marketing manager.



NavPlus

NavPlus is Kenworth’s do-all communication system with not only hands-free telephone capability, but true-truck navigation, iPod and MP3 integration, diagnostics, gauges, camera inputs and a host of other features. NavPlus is standard equipment on Kenworth Class 8 trucks specified with the premium interior package, and is available as an option on all Kenworth trucks.

“Once drivers see and use NavPlus, they’ll have a hard time going back to a truck without the system,” said Harry. “It’s that driver friendly and loaded with tools that help make driving easier, safer and more productive.”



According to Harry, the calling capabilities of Kenworth NavPlus and integration with Bluetooth phones are similar to what you’d find in luxury automobiles. “We set up NavPlus so it’s easy to import contacts automatically from your cell phone,” she said. “Once imported, a driver merely uses voice commands to make calls. It also logs phone calls for easy reference and callbacks, and the built-in microphone and speaker is clear and distortion free.”

Since many trucks are used in slip seat operations, or with driver teams, NavPlus can remember and work with up to 10 Bluetooth devices.

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To learn more about the Kenworth NavPlus system and see a virtual demonstration, go to: www.kenworth.com/navPlus.asp (and click the display panel).

Kenworth Truck Company is the manufacturer of The World's Best® heavy and medium duty trucks. Kenworth is an industry leader in providing fuel-saving technology solutions that help increase fuel efficiency and reduce emissions. The company's dedication to the green fleet includes aerodynamic trucks, compressed and liquefied natural gas trucks, and medium duty diesel-electric hybrids. Kenworth is the only truck manufacturer to receive the Environmental Protection Agency's Clean Air Excellence award in recognition of its environmentally friendly products. In addition, the fuel-efficient Kenworth T700 equipped with the low-emission PACCAR MX engine was named the 2011 Heavy Duty Commercial Truck of the Year by the American Truck Dealers. Kenworth is also the recipient of the 2011 J.D. Power and Associates award for Highest in Customer Satisfaction for Heavy Duty Truck Dealer Service. Kenworth's Internet home page is at www.kenworth.com. Kenworth. A PACCAR Company.