



## **Kenworth Names 2012 Dealer Council, Promotes Superior Customer Support Throughout the United States and Canada**

Kenworth Truck Company has named its 2012 Kenworth Dealer Council members.

Leading executives from among the nearly 320 Kenworth dealerships in the United States and Canada serve on the prominent council. The council works closely with Kenworth to enhance and promote the trucking industry's strongest dealer network in a continuing effort to provide superior customer support.

The 2012 Kenworth Dealer Council members are: Chairman – Tim Murphy, MHC Kenworth, Kansas City, Mo., Tom Bertolino, NorCal Kenworth, Sacramento, Calif.; Brett Hartman, Truck Enterprises, Harrisonburg, Va.; Bob Mitchell, Kenworth of Alabama, Birmingham, Ala.; Jim Moeller, Wisconsin Kenworth, Madison, Wis., Mike Murphy, MHC Kenworth, Kansas City, Mo.; and Vince Tarola, Kenworth Toronto, Concord, Ont. Jim Hartman of Truck Enterprises in Harrisonburg, Va., serves as the Kenworth American Truck Dealers (ATD) line representative. In addition, Kyle Treadway of Kenworth Sales Company in West Valley City, Utah, currently serves as the ATD chairman.

“The Kenworth Dealer Council plays an important role in ensuring that Kenworth and its dealer network work together to take excellent care of customers.” said Reid Nabarrete, Kenworth assistant general manager for marketing and sales. “We appreciate their contributions in this important effort.”

The Kenworth dealer network's constant commitment to superior satisfaction is demonstrated by Kenworth receiving the 2011 J.D. Power and Associates award for “Highest in Customer Satisfaction for Heavy Duty Truck Dealer Service.”\*

Kenworth Truck Company is the manufacturer of The World's Best® heavy and medium duty trucks. Kenworth is an industry leader in providing fuel-saving technology solutions that help increase fuel efficiency and reduce emissions. The company's dedication to the green fleet includes aerodynamic trucks, compressed and liquefied natural gas trucks, and medium duty diesel-electric hybrids. Kenworth is the only truck manufacturer to receive the Environmental Protection Agency's Clean Air Excellence award in recognition of its environmentally friendly products. In addition, the fuel-efficient Kenworth T700 equipped with the low-emission PACCAR MX engine was named the 2011 Heavy Duty Commercial Truck of the Year by the American Truck Dealers. Kenworth's Internet home page is at [www.kenworth.com](http://www.kenworth.com). Kenworth. A PACCAR Company.

\*Kenworth received the highest numerical score for heavy-duty truck dealer service in the proprietary J.D. Power and Associates 2011 Heavy Duty Truck Customer Satisfaction Study(SM). Heavy-Duty study based on 1,651 primary maintainers of 2010 model-year Class 8 heavy-duty trucks and measuring 4 manufacturers. Proprietary study results are based on experiences and perceptions of primary maintainers surveyed in April-May 2011. Your experiences may vary. Visit [jdpower.com](http://jdpower.com)