



Worldwide Kenworth of South Carolina Joins Kenworth Dealer Network

Kenworth Honors Worldwide's Dotson for 2012 ATD Truck Dealer of Year Award

KIRKLAND, Wash. – Worldwide Kenworth of South Carolina is the latest addition to the Kenworth dealer network of nearly 320 locations in the United States and Canada.

Its parent company, Worldwide Equipment in Prestonsburg, Ky., recently purchased the assets of Cherokee Kenworth, and now operates locations in West Columbia and Greenville, S.C., under the Worldwide Kenworth of South Carolina banner.



Terry L. Dotson, Worldwide Equipment president, chairman and CEO, was named the 2012 Truck Dealer of the Year by the American Truck Dealers (ATD).

“We’re pleased to add Worldwide Kenworth of South Carolina to the Kenworth dealer network,” said Gary Moore, Kenworth general manager. “Worldwide Equipment has served Kenworth customers with high-quality Kenworth heavy and medium duty trucks, parts and service for nearly 26 years and we appreciate their support to Kenworth customers. We especially congratulate Terry Dotson, Worldwide Equipment’s president, chairman and CEO, for being named the 2012 Truck Dealer of the Year by the American Truck Dealers (ATD) at the recent ATD convention in Las Vegas. Terry is a long-time leader in the industry and is well-deserving of this very special honor.”

Nominees for the award are evaluated based on several categories, including dealership performance, civic contributions and industry leadership. The winner and runner-up were chosen by a panel of professors from Indiana University’s Kelley School of Business.

Worldwide Kenworth of South Carolina in West Columbia is located at 707 Cherokee Lane. The full-service facility features 12 service bays. The facility is open from 8 a.m. to 5:30 p.m. Monday through Friday. Phone number is 803-926-2900.

Worldwide Kenworth of South Carolina in Greenville is located at 2727 White Horse Road. The full-service facility features four service bays. The dealership is open from 8 a.m. to 5:30 p.m. Monday through Friday. Phone number is 864-220-3033.

Worldwide Equipment operates a total of 17 Kenworth locations in four states – Kentucky (7), South Carolina (2), Virginia (2) and West Virginia (6). The locations are part of Kenworth’s constant commitment for superior satisfaction as demonstrated by Kenworth receiving the 2011 J.D. Power and Associates award for “Highest in Customer Satisfaction for Heavy Duty Truck Dealer Service.”*

Kenworth Truck Company is the manufacturer of The World’s Best® heavy and medium duty trucks. Kenworth is an industry leader in providing fuel-saving technology solutions that help increase fuel efficiency and reduce emissions. The company’s dedication to the green fleet includes aerodynamic trucks, compressed and liquefied natural gas trucks, and medium duty diesel-electric hybrids. Kenworth is the only truck manufacturer to receive the Environmental Protection Agency’s Clean Air Excellence award in recognition of its environmentally friendly products. In addition, the fuel-efficient Kenworth T700 equipped with the low-emission PACCAR MX engine was named the 2011 Heavy Duty Commercial Truck of the Year by the American Truck Dealers. Kenworth’s Internet home page is at www.kenworth.com. Kenworth. A PACCAR Company.

*Kenworth received the highest numerical score for heavy-duty truck dealer service in the proprietary J.D. Power and Associates 2011 Heavy Duty Truck Customer Satisfaction StudySM. Heavy-Duty study based on 1,651 primary maintainers of 2010 model-year Class 8 heavy-duty trucks and measuring 4 manufacturers. Proprietary study results are based on experiences and perceptions of primary maintainers surveyed in April-May 2011. Your experiences may vary. Visit jdpower.com