



Kenworth Offers \$2,000 Savings to NRMCA Members On Qualifying Vocational Truck Purchases

KIRKLAND, Wash. – Kenworth will provide a \$2,000 savings to fellow National Ready Mixed Concrete Association (NRMCA) members on qualifying purchases of new Kenworth T880, T880S, W900, T440 and T470 vocational trucks through the association’s Member to Member (M2M) Benefits Program.



Kenworth T880S Dump and T880S Mixer

“We value our partnerships with ready mix concrete fleets and vocational truck operators. In 2019, we again are offering a special \$2,000 savings through Kenworth’s cooperative program with NRMCA,” said Kurt Swihart, Kenworth marketing director. “Our flagship vocational T880 model and other Kenworth vocational trucks provide excellent productivity and reliability, low cost of ownership, and outstanding driver comfort features.



Kenworth T880 Tanker

To qualify, orders must retail in 2019. Both new stock and special order vehicles qualify. Buyers must show their NRMCA membership card to their Kenworth dealer at time of purchase. Limit for a single customer is five qualifying Kenworth trucks per year. Other limitations apply on the Kenworth rebate program. See your Kenworth dealer for more details.



Kenworth T880 Heavy Hauler

NRMCA is in its 89th year of representing the producers of ready mixed concrete and the companies that provide materials, equipment and support to the industry. It conducts education, training, promotion, research, engineering, safety, environmental, technological, lobbying and regulatory programs. Learn more at www.nrmca.org.

Kenworth is The Driver’s Truck™. See what drivers are saying at www.kenworth.com/drivers.

Kenworth Truck Company is the manufacturer of The World’s Best® heavy and medium duty trucks. Kenworth's Internet home page is at www.kenworth.com. Kenworth is a PACCAR company.