



## New Kenworth W990 To Star in Road Tours

LAS VEGAS, Nev. – The new Kenworth W990 unveiled last week will star in two Kenworth W990 Road Tours slated to visit 20 Kenworth dealerships in the United States and Canada during October and November.

“Kenworth’s long-hood conventional is the enduring symbol of North American trucking for professional drivers, owner-operators and fleets. The new Kenworth W990 builds upon that strong legacy by delivering the significant, next-step evolution wrapped in traditional styling, craftsmanship, luxury and power,” said Kevin Baney, Kenworth assistant general manager for sales and marketing. “During the two Kenworth Road Tours, we’re bringing four Kenworth W990s out on the road for the world of trucking to see and experience.”



**Kenworth W990**

Both trucks feature the W990 Limited Edition interior, which includes rich black leather, embroidered W990 logo, Ravenwood door and dash trim accents, Royal Blue double-stitched diamond door pads, black leather wrapped steering wheel with Royal Blue stitching, and driver and passenger seats with suede charcoal inserts and perforated leather with Royal Blue backing.

The second Kenworth W990 Road Tour commences on Oct. 19, and includes two W990s. The featured truck is equipped with a 76-inch mid-roof sleeper and Limited Edition interior, PACCAR MX-13 engine rated at 510-hp and 1,850 lb-ft of torque, and Eaton® Fuller® 18-speed manual transmission. It has the Strobe paint design in Blackout II Metallic Black and Surf Blue Metallic. The second truck is a heavy haul W990 day cab with a PACCAR 20K front axle, 46K Dana Spicer rear axle, and Blackout II Metallic Black paint.

The Kenworth W990 sets a powerful new industry standard, and is designed to maximize performance in line haul, pickup and delivery, and regional hauling operations. Available in day cab, 40-inch Flat Top, and 52-inch and 76-inch mid-roof sleeper configurations, the W990 is standard with the proprietary PACCAR Powertrain.

Kenworth is The Driver’s Truck™. See what drivers are saying at [www.kenworth.com/drivers](http://www.kenworth.com/drivers).

Kenworth Truck Company is the manufacturer of The World’s Best® heavy and medium duty trucks. Kenworth’s Internet home page is at [www.kenworth.com](http://www.kenworth.com). Kenworth is a PACCAR company.



**Kenworth W990**

The first Kenworth W990 Road Tour begins Oct. 10, and showcases two W990 tractors equipped with 76-inch mid-roof sleepers. The first W990 is painted with a stunning Blackout II Metallic Black color, and is equipped with the proprietary PACCAR Powertrain consisting of the PACCAR MX-13 engine rated at 485-hp and 1,650 lb-ft of torque, the 12-speed PACCAR automated transmission and PACCAR 40K tandem rear axles. The second W990 has an Eaton® Fuller® 18-speed manual transmission, and Meritor’s 13K front axle and 40K rear axles. The truck’s paint design is a classic 3-color Sunset design in Blackout II, Sparkling Blue Metallic and Harvest Gold.

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## **KENWORTH W990 ROAD TOUR SCHEDULE**

### **TOUR #1**

#### **OCTOBER**

Oct. 10: MHC Kenworth – Atlanta / Atlanta Motor  
Speedway  
Oct. 15: Kenworth of Louisiana – Port Allen  
Oct. 19: MHC Kenworth – Des Moines  
Oct. 23: Kenworth of Louisville  
Oct. 25: Michigan Kenworth – Dearborn  
Oct. 26: Youngstown Kenworth  
Oct. 29: Truck Enterprises – Harrisonburg  
Oct. 30: Kenworth of Pennsylvania – Shartlesville,

#### **NOVEMBER**

Nov. 2: Kenworth Montreal  
Nov. 8: GreatWest Kenworth – Grand Prairie  
Nov. 9: Edmonton Kenworth – Leduc  
Nov. 12: Motor Power Equipment – Billings  
Nov. 14: Kenworth Sales Company – Salt Lake City  
Nov. 16: Inland Kenworth – Phoenix

### **TOUR #2**

#### **OCTOBER**

Oct. 19: Kenworth Northwest – Lakewood  
Oct. 25: MHC Kenworth – Denver  
Oct. 27: ATA Conference – Austin  
Oct. 31: Performance Kenworth – Houston

#### **NOVEMBER**

Nov. 1: MHC Kenworth – Dallas  
Nov. 8: Truckworx Kenworth – Jackson  
Nov. 12: Kenworth of South Texas - San Antonio