



## Excitement Builds as Truckers Against Trafficking Prepares “Everyday Heroes” Kenworth T680 for June 20 Auction

### Fleets and Truck Operators Can Bid Online at Ritchie Bros.

PHOENIX, Ariz. – Excitement is building as Truckers Against Trafficking (TAT) prepares to auction off the new “Everyday Heroes” Kenworth T680 at the Ritchie Bros in Phoenix Tuesday, June 20. All the proceeds from the sale go directly to TAT – a 501(c)3 non-profit devoted to stopping human trafficking by educating, mobilizing, and empowering the nation’s truck drivers and rest stop employees.



“This is a great opportunity for truck fleets and operators to join the battle against trafficking by bidding on this special Kenworth T680 either online or by attending the Ritchie Bros. auction in Phoenix,” said Kurt Swihart, Kenworth marketing director. “Truckers Against Trafficking is a worthwhile cause, and Kenworth appreciates the opportunity to participate in this important fund-raising effort.”

The special Kenworth T680 is fully loaded with a 76-inch sleeper, 485-hp PACCAR MX-13 engine, and Eaton® Fuller Advantage™ 10-speed automated transmission.

“Many companies in the trucking industry have made very generous cash or equipment contributions to help raise funds for Truckers Against Trafficking. We thank everyone for their support,” said Don Blake, the driving force behind the effort, and new truck sales manager for Inland Kenworth in Phoenix. “Now, we challenge and ask fleets and truckers alike to seriously consider making a bid for the Kenworth T680 during the June 20 Ritchie Bros. auction to help increase the funds which will all be contributed to TAT.”

Interested parties can bid on the truck in person, online, or by proxy. Bidders can register in advance at [www.rbauction.com/heavy-equipment-auctions/phoenix-az-2017193#map-and-directions-pane](http://www.rbauction.com/heavy-equipment-auctions/phoenix-az-2017193#map-and-directions-pane). Interested parties also can obtain online buying information at (<https://www.rbauction.com/buying/how-to-buy/online>), or call Ritchie Bros. at (602) 269-5631 for assistance. For those able to attend the auction, Ritchie Bros. is located at 5410 W. Lower Buckeye Road in Phoenix.

Companies providing support for the Everyday Heroes Kenworth T680 are:

- Platinum Level: Kenworth Truck Company and Ritchie Bros.
- Gold Level: Inland Kenworth, Utility Trailer Sales Company of Arizona, and FlowBelow Wheel Covers
- Silver Level: PACCAR Engine, PACCAR Parts, Bendix, Eaton Corporation, Horton, Jost Fifth Wheels, and Meritor
- Bronze Level: Alcoa, Davco, Delco, East Penn Batteries, ExGuard Grille Guards, Giti Tires, and National Seats

### About Inland Kenworth

With more than 20 Kenworth dealerships in the U.S. and Canada, Inland Kenworth is one of the oldest and largest Kenworth dealers in the world. Inland Kenworth’s home page is [www.inland-group.com](http://www.inland-group.com).

### About Truckers Against Trafficking

Truckers Against Trafficking is a 501(c)3 working to educate, equip, empower and mobilize the trucking industry to combat human trafficking as part of their regular jobs.

### About Kenworth

Kenworth is The Driver’s Truck™. See what drivers are saying at [www.kenworth.com/drivers](http://www.kenworth.com/drivers).

Kenworth Truck Company is the manufacturer of The World’s Best® heavy and medium duty trucks. Kenworth’s Internet home page is at [www.kenworth.com](http://www.kenworth.com). Kenworth is a PACCAR company.