



Kenworth T680 Offers Special \$1,000 Savings For Premium “Driver’s Studio” Package

LOUISVILLE, Ky. – The new, Kenworth T680 “Driver’s Studio” premium option program offers special savings on qualifying purchases of Kenworth’s T680 on-highway flagship. The program was announced today at the Mid-America Trucking Show.



The program features a \$1,000 savings direct to customers for each purchase of the Kenworth T680 76-inch sleeper specified with Kenworth’s Driver’s Studio. The special option package is loaded with premium features that provide a comfortable home-away-from-home living experience for drivers while out on the road for extended periods of time.



The Driver’s Studio includes the 180-degree swivel passenger seat and swivel table option set, which maximizes the driver’s living space by combining the cab and sleeper into a large studio.

This feature provides an expanded environment for the driver to easily relax in comfort. Convenient LED lighting provides ample interior light throughout the sleeper. An LED light, directly above the swivel table, with an independent light switch creates a brightly lit workspace.

The Driver’s Studio includes a swivel TV mount ideal for flat screen TVs up to 28”, a premium audio package with 320-watt amp, 10-inch subwoofer and eight speakers, and the optional EpicVue pre-wire for satellite TV.

For dining, the Driver’s Studio includes both a drawer-style refrigerator and a convenient space ideal for a microwave. The 1800-watt inverter includes a shore power connection and four standard 120-volt sleeper outlets to power a range of electrical devices, such as a microwave, a DVD / Blu-ray player, gaming consoles, and other items.



The Driver’s Studio also features abundant storage space, including a full-size wardrobe for hanging clothes, multiple storage drawers, and a large storage space under the lower bunk. Drivers are able to sleep comfortably with the factory-installed, luxury 8-inch thick, pocket coil mattress. The sound deadening sleeper design minimizes exterior noise inside the sleeper.

In addition, the optional Kenworth Idle Management System, a battery-based air conditioning system, and diesel fired heater option can be specified to optimize interior climate control.

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These systems greatly reduce the amount of idling required to maintain comfortable interior temperatures while the truck is parked. Drivers can control the heating and cooling from a conveniently located climate control panel located adjacent to the sleeper bunk.

“Fleets can use the T680 Driver’s Studio to reward their top drivers, and aid in driver recruitment and retention efforts, while owner-operators can treat themselves to an excellent and comfortable environment to live, work and drive during their hours on the road,” said Kurt Swihart, Kenworth marketing director.



To qualify for the T680 Driver’s Studio Sales Program, orders must be received by April 14, 2017, and must retail by July 31, 2017. Limit for a single customer is 10 qualifying Kenworth trucks per year. This offer is limited to the first 100 units sold. Other limitations apply on the Kenworth Driver’s Studio program. See your Kenworth dealer for more details.



Kenworth is The Driver’s Truck. See what drivers are saying at www.kenworth.com/drivers.

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