



Kenworth of South Florida Celebrates Opening of New Dealership in Naples and 10th Anniversary

NAPLES, Fla. – Kenworth of South Florida has opened a new 16,000-square-foot, Kenworth PremierCare[®] parts and service location featuring a 10-bay service shop and a 4,300-square-foot parts department.

To celebrate the opening of the Naples dealership and its 10th anniversary as a Kenworth dealer, Kenworth of South Florida will hold a grand opening later in the first quarter of 2017.

With a large parts inventory, Kenworth of South Florida–Naples can respond to the needs of local companies in the Cape Coral-Fort Myers-Naples area along the Gulf of Mexico coast, said Todd Hays, dealer principal of Kenworth of South Florida. Last year, this metro area landed in the top spot in the nation for its expected growth rate in economic output, according to a forecast prepared by IHS Global Insight for the U.S. Conference of Mayors, Hays pointed out.

“As the South Florida region’s economy has recovered and has been growing, the need for this new location grew,” Hays added. “Since we opened our first location in Fort Lauderdale 10 years ago, the full line of premium Kenworth heavy and medium duty trucks has been a tremendous draw for vocational, on-highway and medium duty fleets and operators in South Florida including the Cape Coral-Naples-Fort Myers area. With the opening of this new Naples location demonstrating our commitment to providing outstanding parts and service support where and when it’s most needed, we anticipate Kenworth trucks will become even more appealing to new customers.”

The new Naples dealership is on a 4.5-acre lot at 16120 Old U.S. Highway 41, about three miles west of Exit 116 on U.S. Interstate 75. The service shop offers a dedicated PremierCare ExpressLane bay for quickly diagnosing trucks and providing fast lubrication service. The dealership offers customers ample room to park their trucks. The driver’s lounge has free WiFi to help drivers get caught up on paperwork and stay in touch.

Marc Davis is branch manager, Robert Mraz serves as service manager, and Paul Ahrens is the parts department manager. The phone number for Kenworth of South Florida–Naples is (239) 984-5102.

Kenworth PremierCare[®] dealers, such as Kenworth of South Florida, help fleets and truck operators maximize productivity by offering an extensive inventory of parts and accessories, parts delivery trucks, expert factory-trained technicians, and mobile roadside assistance. Kenworth of South Florida operates three other locations in Fort Pierce, Fort Lauderdale, and Riviera Beach. The Naples parts and service location is part of the Kenworth dealer network of more than 380 locations in the United States and Canada.

Kenworth is The Driver’s Truck. See what drivers are saying at www.kenworth.com/drivers.

Kenworth Truck Company is the manufacturer of The World’s Best[®] heavy and medium duty trucks. Kenworth’s Internet home page is at www.kenworth.com. Kenworth is a PACCAR company.