



Kenworth of Louisiana Opens New Full-Service Location in Monroe, Expands Dealer Network

MONROE, La. – Kenworth of Louisiana has opened a newly renovated 10,500-square-foot full-service location featuring an 8-bay service shop and a 2,800-square-foot parts department.

“This newly renovated dealership is one block east of Highway 165 and immediately south of Exit 118A on U.S. Interstate 20, which is the major east-west interstate connecting the ocean ports of South Carolina and Georgia through Atlanta, Birmingham, and Jackson, Mississippi to Dallas,” said Scott Oliphant, dealer principal and president of Kenworth of Louisiana. “Our new Monroe location will serve customers in a variety of applications including vocational, agricultural, local drayage, government, and public utility, as well as regional and long-haul delivery.”



Kenworth of Louisiana - Monroe

The renovated dealership is located at 2109 Center St. in Monroe. The service shop offers a dedicated Kenworth PremierCare® ExpressLane bay for quickly diagnosing trucks and providing fast lubrication service. The Monroe dealership features a driver's lounge providing drivers free WiFi to help them get caught up on paperwork or social media correspondence while they wait for their trucks to be serviced.

Johnny Dempsey serves as branch manager while Chris Perillo serves as manager of the service department. Adam Barmore manages the parts department, which offers parts delivery to local fleets and other businesses. The phone number for Kenworth of Louisiana - Monroe is 318-509-8079.



Kenworth of Louisiana - Monroe

“The Monroe location’s large parts department allows us to provide customers a complete on-site parts inventory, which is further enhanced by a next-day inter-store transfer logistics program that allows the Monroe location to draw upon the inventories of our other locations,” Oliphant said. Kenworth of Louisiana - Monroe plans to hold a grand opening in early spring.

Kenworth PremierCare® dealers, such as Kenworth of Louisiana - Monroe, help fleets and truck operators maximize productivity by offering a full stock of parts and accessories, convenient hours of operation, expert factory-trained technicians, and mobile roadside assistance.

Kenworth of Louisiana, which has been a service provider to the commercial trucking industry in Louisiana for more than 40 years, operates seven locations throughout the Pelican State, including its Monroe facility. The remaining six are in Baton Rouge (Port Allen), Houma (Gray), Lafayette (Carencro), Lake Charles, New Orleans (Harahan), and Shreveport (Bossier City). Kenworth of Louisiana – Monroe is part of the Kenworth Dealer network of more than 380 locations in the United States and Canada.

Kenworth is The Driver’s Truck. See what drivers are saying at www.kenworth.com/drivers.

Kenworth Truck Company is the manufacturer of The World’s Best® heavy and medium duty trucks. Kenworth's Internet home page is at www.kenworth.com. Kenworth is a PACCAR company.