



Kenworth To Say Farewell To Venerable T660

KIRKLAND, Wash. – Kenworth announced today that it will sunset its successful, fuel-efficient Kenworth T660 by year-end after 10 years of production, and offer customers a “last call” opportunity to order from the final production allotment of 500 T660s.



“The Kenworth T660 has been a fantastic truck for our customers with more than 60,000 T660s sold since its introduction in 2007,” said Jason Skoog, Kenworth assistant general manager for sales and marketing. “Due to its popularity, we continued to offer the T660 after introducing the award-winning T680 four years ago. Since that time, more and more T660 customers have converted to the T680. We want to give our excellent customers one last chance to own this industry favorite.”

When it entered the Class 8 market, the T660 became the latest evolution of Kenworth’s legendary aerodynamic product line and reinforced Kenworth’s leadership in both quality and fuel economy performance, taking the reins from the Kenworth T600 – the industry’s first truly aerodynamic truck that debuted in 1985. The Kenworth T660 also featured modern styling, superior forward-lighting technology, advanced technology, and increased driver comfort.

Fleets and truck operators interested in ordering the Kenworth T660 may contact their Kenworth dealer for more information. The T660 is standard with the PACCAR MX-13 engine rated at 455-hp and 1,650 lb-ft of torque. The T660 is available in 38-inch, 62-inch, 72-inch and 86-inch AeroCab® sleeper configurations.

Kenworth Truck Company is the manufacturer of The World’s Best® heavy and medium duty trucks. Kenworth’s Internet home page is at www.kenworth.com. Kenworth is a PACCAR company.