



## Kenworth Launches ICON 900 Limited Edition

LOUISVILLE, Ky. – Kenworth announced a customized limited edition, premium truck today at the Mid-America Trucking Show. Kenworth will offer the ICON 900 in a limited production run and is already accepting orders.

# ICON 900



There's no truck on the road that garners more attention and double-takes than a Kenworth W900L, and Kenworth has taken it to another level. "Timeless, classic style, heritage of quality, a 'trucker's truck,'" said Jason Skoog, Kenworth assistant general manager for sales and marketing. "It's the ICON of the trucking industry. We're proud to recognize the W900L's heritage with the limited edition Kenworth ICON 900."



The ICON 900 can be ordered in any color and comes standard with many chrome and stainless steel accessories that make this truck truly stand out on the open road. The Kenworth ICON 900 features a chrome hood badge that is a one-of-a-kind and only available on the Kenworth ICON 900.



Other distinguishing features include stainless steel fender guards, upgraded headlights, headlamp covers, under door panels and sleeper panels, grille closeout panel, plus large sun visor are just some of the items that create a stunning exterior package. The Kenworth ICON 900 is available with 72- or 86-inch sleepers and up to a 600-hp engine.



"LED panel lights mounted under the cab and sleeper panels, along the roof, and to the front and rear of the stainless air cleaners make the truck visually spectacular when running at night," said Skoog. Amber LED side turn indicators and 4-inch sealed LED stop, turn and taillights emit a unique glow for a special ambiance.



*(continued)*

*(continued)*



“Inside, we have a custom dash plate showing the production number for this limited model. Also included are high back leather seats with special embroidering to signify the limited edition, the sofa bed is upgraded to leather to match the seats, and the dash surrounds and door pads are chrome,” Skoog said.



During the Mid-America Trucking Show, the new Kenworth ICON 900 will be displayed in the Kenworth Booth (No. 30305), in the South Wing Hall outside the booth, and next to the 26th annual PKY Truck Beauty Championship in Lot “J” behind the West Wing of the Kentucky Exposition Center.

Kenworth Truck Company is the manufacturer of The World’s Best<sup>®</sup> heavy and medium duty trucks. Kenworth’s Internet home page is at [www.kenworth.com](http://www.kenworth.com). Kenworth is a PACCAR company.