



Kenworth Releases New T680 Advantage Video Starring Kenworth’s Most Fuel-Efficient Truck

KIRKLAND, Wash. – Kenworth has taken fuel efficiency to new heights with its Kenworth T680 Advantage configuration introduced this year. Now, Kenworth has released an informative, 7-1/2-minute video on the key features of the Kenworth T680 Advantage that make it the most fuel-efficient truck in Kenworth’s product lineup.

The new video is available by clicking Watch Video on the Kenworth T680 Advantage section of Kenworth’s website (www.kenworth.com/trucks/t680-advantage.aspx). The video also is posted on YouTube (www.youtube.com/watch?v=bpOsleRBr8).



Kenworth T680 Advantage Section



Kenworth T680 Video Screen



The Kenworth T680 Advantage features the optimized and fully integrated powertrain combination of the PACCAR MX-13 engine and Eaton Fuller Advantage™ 10-speed automated transmission, fuel-efficient 6x2 or 6x4 drive axles, and factory-installed Kenworth aerodynamic package. Additional fuel economy specifications include the Kenworth Idle Management System, tire pressure monitoring system and wide-base tires.

The T680 Advantage provides fleets with a competitive advantage by helping to reduce operating costs. The optimized powertrain and industry-leading aerodynamic features can cut fuel consumption dramatically, resulting in thousands of dollars in annual savings per vehicle.*

For driver retention and recruitment, the T680 Advantage offers a “driver first” design that optimizes comfort and provides an excellent “live, work and drive” environment. Drivers appreciate such features as the 2.1-meter wide quiet cab, adjustable advanced suspension seats with climate control, air-assisted hydraulic clutch, ergonomic dash, easy-to-use Driver Performance Center, and LED interior lighting. The roomy 76-inch sleeper has 60 cubic feet of storage, full-height wardrobe cabinet, very comfortable mattress, sturdy rotating table, mount for a 23-inch flat screen TV, microwave hook-up, and drawer-style refrigerator.

Kenworth Truck Company is the manufacturer of The World’s Best® heavy and medium duty trucks. Kenworth's Internet home page is at www.kenworth.com. Kenworth is a PACCAR company.

**Individual fuel economy improvement will vary depending on use, road conditions and other factors.*