



## Kenworth Sales Company Receives 2013 Kenworth Medium Duty Dealer of the Year Award

KIRKLAND, Wash. – Kenworth Sales Company was named 2013 Kenworth Medium Duty Dealer of the Year for the United States and Canada at the annual Kenworth Dealer Meeting held recently in the Seattle area.

The annual award recognizes outstanding leadership and dealership focus on growing Kenworth's medium duty truck business, which features the Kenworth T170, T270, T370, T440 and T470 conventional trucks, and K270 and K370 cabovers.

"This award exemplifies our employees' diligent efforts to strengthen relationships with medium duty customers by learning their needs and providing medium trucks, parts, and service to meet and exceed those needs," said Kyle Treadway, president of Kenworth Sales Company, which operates 20 dealerships in Idaho, Montana, Nevada, Oregon, Utah, Washington and Wyoming. "We're proud to represent the Kenworth medium duty product in the Mountain West, and appreciate the support we receive from Kenworth and our fellow dealers."

During 2013, Kenworth Sales Company captured market share by selling quality Kenworth medium duty conventional and cabover trucks to a diversified customer base, including small fleets and single operators. The dealer also added medium duty personnel, focused on medium duty product and sales training, and hosted customers at special Kenworth medium duty events.

"Kenworth Sales Company is to be commended for a strong commitment and dedication to Kenworth's plan to continually improve and provide medium duty customers with excellent Kenworth medium duty trucks and outstanding support after the sale," said Gary Moore, Kenworth general manager and PACCAR vice president. "The dedication of the dealership's employees to the medium duty business reflects well on Kenworth Sales Company."



*Kenworth Sales Company was named 2013 Kenworth Medium Duty Dealer of the Year. From left are Gary Moore, Kenworth general manager and PACCAR vice president; Kip Ekker, chief operating officer of Kenworth Sales Company; and Preston Feight, Kenworth assistant general manager for sales and marketing.*

Kenworth Truck Company is the manufacturer of The World's Best® heavy and medium duty trucks. Kenworth's Internet home page is at [www.kenworth.com](http://www.kenworth.com). Kenworth is a PACCAR company.

### Recent Kenworth Medium Duty Dealer of Year Winners

*2013 Kenworth Sales Company  
2012 Rihm Kenworth  
2011 Rihm Kenworth  
2010 NorCal Kenworth  
2009 Central Illinois Trucks  
2008 GreatWest Kenworth  
2007 MHC Kenworth - Kansas City  
2006 MHC Kenworth - Kansas City  
2005 Inland Kenworth (U.S.)  
2004 Tri-State Kenworth  
2003 MHC Kenworth - Texas*