



Wisconsin Kenworth Honored with Prestigious 2013 Kenworth Dealer of the Year Award

KIRKLAND, Wash. – Wisconsin Kenworth received the prestigious 2013 Kenworth Dealer of the Year Award for the United States and Canada at the Kenworth Dealer Meeting held recently in the Seattle area. The award is presented annually to the dealer achieving the highest standards for customer satisfaction and business operations.

“The 2013 Kenworth Dealer of the Year award is a very special achievement and proud moment for Wisconsin Kenworth and our 500 employees,” said Jim Moeller, president of Wisconsin Kenworth. “We’re fortunate to offer The World’s Best® heavy and medium duty trucks and we’re very driven and dedicated to provide The World’s Best support that customers expect and deserve. We especially thank our many loyal customers for their business.”

In the past six years, Wisconsin Kenworth has earned three Kenworth Gold Awards and three Silver Awards. Wisconsin Kenworth is a division of CSM Companies, which operates nine Kenworth locations in Wisconsin and Michigan.

“Wisconsin Kenworth earned the Kenworth Dealer of the Year Award with outstanding performance and excellent customer service,” said Gary Moore, Kenworth general manager and PACCAR vice president. “Key factors of Wisconsin Kenworth’s success were excellent sales of the Kenworth T680, our newly released Kenworth T880 and the PACCAR MX-13 engine. They also have strong market share, exceptional and well-maintained facilities, and knowledgeable employees dedicated to serving customers.”

Wisconsin Kenworth was selected as Kenworth Dealer of the Year from among Kenworth’s five Gold Award winners for 2013. Other Gold Award winners are Custom Truck Sales, MHC Kenworth – Colorado, MHC Kenworth – Kansas City, and Papé Kenworth.

During the Kenworth Dealer Meeting, Kenworth also honored its 14 Silver Award winners for 2013: Amos Kenworth, Edmonton Kenworth, Inland Kenworth (U.S.), Kenworth Maska, Kenworth Northwest, Kenworth of Indianapolis, Kenworth of South Louisiana, Kenworth Sales Company, MHC Kenworth – Arkansas, NorCal Kenworth, Sahling Kenworth, Truck Enterprises Richmond, Truckworx Kenworth – Birmingham, and Worldwide Kenworth.



Wisconsin Kenworth received the prestigious 2013 Kenworth Dealer of the Year Award for the United States and Canada at the Kenworth Dealer Meeting held recently in the Seattle area. From left are Gary Moore, Kenworth general manager and PACCAR vice president; Preston Feight, Kenworth assistant general manager for sales and marketing; and Wisconsin Kenworth/CSM Companies executives Bob Sorrentino, Curt Collins and Jim Moeller.

The following dealers were also recognized for achieving significant, milestone anniversaries (numbers of years in parentheses) as Kenworth dealers: Kenworth Quebec (25), Timmins Kenworth (25), Truckworx Kenworth (35), Wisconsin Kenworth (35), Sahling Kenworth (40), Youngstown Kenworth (40), Kenworth Mid-Iowa (45), and Kenworth of Pennsylvania (45).

Kenworth Truck Company is the manufacturer of The World’s Best® heavy and medium duty trucks. Kenworth’s Internet home page is at www.kenworth.com. Kenworth is a PACCAR company.

Recent Kenworth Dealer of The Year Winners

*2013 Wisconsin Kenworth
2012 MHC Kenworth – Kansas City
2011 Edmonton Kenworth
2010 MHC Kenworth - Colorado
2009 MHC Kenworth - Kansas City
2008 Kenworth of South Texas
2007 Custom Truck Sales
2006 Edmonton Kenworth
2005 MHC Kenworth - Texas
2004 NorCal Kenworth
2003 Tri-State Kenworth
2002 Inland Kenworth - Canada
2001 Edmonton Kenworth
2000 Kenworth Northwest*