



Kyle Treadway of Kenworth Sales Company Named ATD Truck Dealer of Year

KIRKLAND, Wash. – Kyle Treadway of Kenworth Sales Company received the 2014 Truck Dealer of the Year award from the American Truck Dealers (ATD) at the annual ATD Convention and Expo in New Orleans, La.



Treadway is president and dealer principal of Kenworth Sales Company, which is based in Salt Lake City, Utah, and operates 20 Kenworth dealership locations in Idaho, Montana, Nevada, Oregon, Utah, Washington and Wyoming.

“Kyle Treadway is an outstanding leader. Under his excellent leadership and vision, Kenworth Sales Company has expanded from three locations to 20 locations since 1999,” said Gary Moore, Kenworth general manager and PACCAR vice president. “He also carries on the tradition of this third generation dealership. Kenworth Sales Company was founded in 1945 by his grandparents and Treadway took over the business from his father, Gene Treadway, in 2000. This special ATD recognition for Kyle is well-deserved.”

“This is a very special honor for all of Kenworth Sales Company and its 700 dedicated employees throughout the western United States,” said Kyle Treadway. “We strive every day to provide excellent customer support and high-quality Kenworth trucks, parts and service to our customers.”



(Photo courtesy of ATD)

ATD represents about 2,000 medium and heavy duty truck dealers. ATD members share in National Automobile Dealers Association (NADA) programs, services and benefits. For more information, visit www.atd.org.

Kenworth Truck Company is the manufacturer of The World’s Best[®] heavy and medium duty trucks. Kenworth’s home page is www.kenworth.com. Kenworth is a PACCAR company.