



Kenworth Offers \$1,000 Rebate To OOIDA Members on Qualifying New Sleeper Truck Purchases in 2013

KIRKLAND, Wash. – Kenworth Truck Company announced that it will extend a successful rebate program with the Owner-Operator Independent Drivers Association (OOIDA) through 2013.

Originally introduced 11 years ago, the program offers a \$1,000 rebate to OOIDA members on qualifying purchases of new Kenworth sleeper trucks. Under the program, OOIDA members have purchased more than 8,000 Kenworth trucks during that period.



Eligible Kenworth trucks include the Kenworth T660, T800 and W900 with 72-inch AeroCab® or 86-inch Studio AeroCab sleeper, T680 with 76-inch sleeper, and T700 with 75-inch AERODYNE® sleeper. Buyers must show their OOIDA membership card to their Kenworth dealer at time of purchase in 2013.



“We appreciate the loyalty of owner-operators to The World’s Best® trucks, including the fuel-efficient, EPA SmartWay® Designated Kenworth T660, T680 and T700,” said Erik Johnson, Kenworth on-highway marketing manager. “In cooperation with OOIDA in 2013, Kenworth will offer a \$1,000 rebate to owner-operators on qualifying new Kenworth truck purchases. In 2012, more than 400 OOIDA members benefited from this very successful, cooperative program.”



Limit for a single customer is three qualifying Kenworth trucks per year. Other limitations apply on the Kenworth rebate program. See your Kenworth dealer for further details.



(continued)

(continued)

Celebrating its 40th anniversary in 2013, OOIDA is an advocacy group for owner-operators and independent truck drivers and currently has 150,000 members. OOIDA's website is at www.ooida.com.



Kenworth Truck Company is the manufacturer of The World's Best[®] heavy and medium duty trucks. Kenworth is an industry leader in providing fuel-saving technology solutions that help increase fuel efficiency and reduce emissions. The company's dedication to the green fleet includes aerodynamic trucks, compressed and liquefied natural gas trucks, and medium duty diesel-electric hybrids. Kenworth is the only truck manufacturer to receive the Environmental Protection Agency's Clean Air Excellence award in recognition of its environmentally friendly products. In addition, the fuel-efficient Kenworth T700 equipped with the low-emission PACCAR MX engine was named the 2011 Heavy Duty Commercial Truck of the Year by the American Truck Dealers. Kenworth also received the "Highest in Customer Satisfaction with Heavy Duty Truck Dealer Service, Two Years in a Row", according to the J.D. Power and Associates 2011-2012 Heavy Duty Truck Customer Satisfaction StudiesSM. Kenworth's Internet home page is at www.kenworth.com. Kenworth. A PACCAR Company.