



Kenworth and PACCAR Financial Class 8 Extended Warranty Program Now Available Through Dec. 31, 2012

KIRKLAND, Wash. – The Kenworth Truck Company and PACCAR Financial Extended Warranty Program is now available through Dec. 31, 2012, for U.S. customers who purchase new Kenworth Class 8 factory trucks that meet eligibility requirements.

Kenworth customers may receive a 3-year / 300,000-mile basic vehicle extended warranty by choosing PACCAR Financial to finance purchases of new Kenworth Class 8 trucks with a standard highway warranty.



“Qualifying Class 8 customers receive an additional two years and 200,000 miles of warranty coverage valued at \$3,100 per eligible truck under this joint Kenworth and PACCAR Financial program,” said Preston Feight, Kenworth assistant general manager for sales and marketing. “The World’s Best® trucks from Kenworth and PACCAR Financial’s competitive financing

packages and services offer customers a cost-effective, winning combination.”

The program is part of the outstanding heavy duty truck support offered by the Kenworth dealer network. This constant commitment to superior satisfaction is demonstrated by Kenworth receiving the “Highest in Customer Satisfaction with Heavy Duty Truck Dealer Service, Two Years in a Row”, according to the J.D. Power and Associates 2011-2012 Heavy Duty Truck Customer Satisfaction StudiesSM.*

The offer is available on Kenworth trucks ordered between Jan. 1 and Dec. 31, 2012, and financed through PACCAR Financial no later than March 31, 2013. There is a maximum quantity of 20 units per customer. Contact your local Kenworth dealer (www.kenworth.com) or nearest PACCAR Financial office (www.paccarfinancial.com) for program terms and conditions.

Kenworth Truck Company is the manufacturer of The World’s Best® heavy and medium duty trucks. Kenworth is an industry leader in providing fuel-saving technology solutions that help increase fuel efficiency and reduce emissions. The company’s dedication to the green fleet includes aerodynamic trucks, compressed and liquefied natural gas trucks, and medium duty diesel-electric hybrids. Kenworth is the only truck manufacturer to receive the Environmental Protection Agency’s Clean Air Excellence award in recognition of its environmentally friendly products. In addition, the fuel-efficient Kenworth T700 equipped with the low-emission PACCAR MX engine was named the 2011 Heavy Duty Commercial Truck of the Year by the American Truck Dealers. Kenworth’s Internet home page is at www.kenworth.com. Kenworth. A PACCAR Company.

*Kenworth received the highest numerical score for heavy-duty truck dealer service in the proprietary J.D. Power and Associates 2011-2012 U.S. Heavy Duty Truck Customer Satisfaction StudiesSM. 2012 study based on 1,725 primary maintainers of 2011 model-year Class 8 heavy-duty trucks measuring six manufacturers. Proprietary study results are based on experiences and perceptions of those surveyed in February-May 2012. Your experiences may vary. Visit jdpower.com