



## Successful Kenworth T680 Road Tour Adds Nearly 50 More Stops Through October

### Kenworth's Most Aerodynamic Truck Ever Coming To a Dealer Near You

KIRKLAND, Wash., July 2, 2012 – Kenworth announced it has added nearly 50 more tour stops to the successful Kenworth T680 Road Tour, which kicked off in May.



The T680 tour truck and comprehensive trailer exhibit will visit Kenworth dealerships in 30 states and four provinces from July through October. (See the schedule below.)

The Road Tour features the new EPA SmartWaySM Designated T680, Kenworth's most aerodynamic truck ever. The T680 is designed to maximize performance in line haul, pickup and delivery, and regional hauling operations. Available with a new 76-inch sleeper or as a day cab, the T680 is standard with the 12.9-liter PACCAR MX engine.

"The popular Kenworth T680 Road Tour hosted more than 3,000 customers during its initial 15 visits to Kenworth dealerships throughout the United States and Canada," said Erik Johnson, Kenworth on-highway marketing manager. "The tour gives customers the chance to experience the T680, which sets a new industry standard of excellence with its superior fuel efficiency, outstanding performance, exceptional styling and extraordinary driver comfort."

To catch up and review what's happened on the tour so far, read the T680 tour blog by Kenworth's Peter Arrigoni (<http://kenwortht680tour.com>). Arrigoni, Kenworth sales training manager for the tour, has shared his thoughts and photos on each Kenworth dealer event held through June. Since he shared some of the driving duties, Arrigoni has also provided some

insightful reports from the road – showcasing how the T680 drives and operates.

The Road Tour features an interactive, self-guided tour in the spacious Kenworth T680 Tour Trailer. The double-expanding, 53-foot T680 tour trailer has nearly 1,000 square-feet of exhibit space. Visitors can watch a feature video on the "Building of the Kenworth T680". View T680 displays featuring industry-leading aerodynamics, a full day cab, the new sleeper, seats, trim levels and interior color options, robust effortless-closing doors, best in class headlamp system, and test the new air-assisted hydraulic clutch's ease of operation.

Learn more about the low-emission PACCAR MX engine and the Kenworth NavPlus® system with Bluetooth capability for hands-free cell phone calling on real working systems. And don't forget to explore the displays on Kenworth trucks of the past, Kenworth innovations, prestigious awards and leading partner suppliers. Tour Partners include Alcoa, Bendix, Eaton and Michelin.

Here are the upcoming stops on the Kenworth T680 Road Tour for July through October:

### KENWORTH T680 ROAD TOUR SCHEDULE

#### JULY

July 2: Inland Kenworth – Fontana / Fontana, Calif.

July 6: Pape Kenworth – Fresno / Fresno, Calif.

July 9: NorCal Kenworth – Sacramento / Sacramento, Calif.

July 11: Pape Kenworth – Portland / Portland, Ore.

July 13: Kenworth Northwest – SeaTac / SeaTac, Wash.

July 16: Inland Kenworth – Langley / Langley, B.C.

July 20: GreatWest Kenworth / Calgary, Alberta

July 23: Custom Truck Sales – Saskatoon / Saskatoon, Saskatchewan

July 26: Custom Truck Sales – Winnipeg / Winnipeg, Manitoba

July 30: Wallwork Kenworth – Fargo / Fargo, N.D.

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## **AUGUST**

Aug. 1: Sioux Falls Kenworth / Sioux Falls, S.D.  
Aug. 3: Kenworth Mid-Iowa / Des Moines, Iowa  
Aug. 6: CIT Kenworth Chicago – Mokena / Mokena, Ill.  
Aug. 8: Michigan Kenworth / Grand Rapids, Mich.  
Aug. 10: Eastern Michigan Kenworth – Dearborn / Dearborn, Mich.  
Aug. 13: CIT Kenworth of Southern Illinois / Troy, Ill.  
Aug. 16: Performance Kenworth – Cleveland / Cleveland, Texas  
Aug. 21: Kenworth of South Texas / Pharr, Texas  
Aug. 24: Wichita Kenworth / Wichita, Kan.  
Aug. 27: MHC Kenworth – Little Rock / Little Rock, Ark.  
Aug. 30: MHC Kenworth - Springfield / Springfield, Mo.  
Aug. 31: Kenworth of Saint Louis / Fenton, Mo.

## **SEPTEMBER**

Sept. 4: MHC Kenworth - Tulsa / Tulsa, Okla.  
Sept. 6: Worldwide Equipment – Lexington / Lexington, Ky.  
Sept. 8: Truck Enterprises – Harrisonburg / Harrisonburg, Va.  
Sept. 10: Kenworth of Southern New Jersey / Swedesboro, N.J.  
Sept. 12: Truck Enterprises – Richmond / Richmond, Va.  
Sept. 15: U.S. Diesel Truckin' Nationals / Englishtown, N.J.  
Sept. 17: C-B Kenworth - Bangor / Portland, Maine  
Sept. 19: Kenworth of Buffalo – Syracuse / Syracuse, N.Y.  
Sept. 21: Gabrielli Kenworth / Dayton, N.J.  
Sept. 24-25: Cooper Kenworth - Greensboro / Greensboro, N.C.  
Sept. 26: Worldwide Kenworth of South Carolina / Columbia, S.C.  
Sept. 28: Kenworth of Jacksonville / Jacksonville, Fla.

## **OCTOBER**

Oct. 1: Kenworth of South Florida / Fort Lauderdale, Fla.  
Oct. 3: Kenworth of Central Florida - Tampa / Tampa, Fla.  
Oct. 5: TransPower - Albany / Albany, Ga.  
Oct. 8: Truckworx Kenworth - Mississippi / Richland, Miss.  
Oct. 9: Kenworth of South Louisiana - Harahan / Harahan, La.  
Oct. 11: MHC Kenworth - Memphis / Memphis, Tenn.  
Oct. 16: Kenworth Sales Company - Salt Lake City / West Valley City, Utah  
Oct. 18: Kenworth Sales - Boise / Boise, Idaho  
Oct. 22 : Motor Power Equipment - Billings / Billings, Mont.  
Oct. 24 : Kenworth Sales - Spokane / Spokane, Wash.

Kenworth Truck Company is the manufacturer of The World's Best® heavy and medium duty trucks. Kenworth is an industry leader in providing fuel-saving technology solutions that help increase fuel efficiency and reduce emissions. The company's dedication to the green fleet includes aerodynamic trucks, compressed and liquefied natural gas trucks, and medium duty diesel-electric hybrids. Kenworth is the only truck manufacturer to receive the Environmental Protection Agency's Clean Air Excellence award in recognition of its environmentally friendly products. In addition, the fuel-efficient Kenworth T700 equipped with the low-emission PACCAR MX engine was named the 2011 Heavy Duty Commercial Truck of the Year by the American Truck Dealers. Kenworth's Internet home page is at [www.kenworth.com](http://www.kenworth.com). Kenworth. A PACCAR Company.