



Wisconsin Kenworth Opens Parts and Service Location on Michigan's Northern Peninsula

ESCANABA, Mich. – Wisconsin Kenworth has opened a parts and service Kenworth dealership in Escanaba, Mich., providing easy access to the combined U.S. Highways 2 and 41.

A member of the Kenworth dealer network of more than 325 locations in the United States and Canada, Wisconsin Kenworth – Escanaba is located on 2-1/2 acres, two blocks west of North Lincoln Road (U.S. Highways 2/41).



“By opening a parts and service location on Michigan’s Northern Peninsula, we’re providing local companies, loggers, miners and shippers greater access to parts and service support for their medium duty and heavy duty trucks,” said Tim Johnson, vice president of Wisconsin Kenworth. Johnson also oversees the Escanaba location. Wisconsin Kenworth is a part of CSM Companies, which operates six other dealership locations in Green Bay, La Crosse, Menomonie, Milwaukee, Mosinee, and Windsor, and Michigan Kenworth locations in Gaylord and Grand Rapids.

“Our customers will no longer have to travel more than 100 miles south to Green Bay to access parts, service and warranty support,” Johnson added.

The main industries of Escanaba’s local economy are mining, logging and forest products. Escanaba is home to a large paper mill operated by a leading coated paper producer. The city’s port handles shipments of locally mined iron ore destined for other Great Lakes ports, especially Chicago.

The 10,000 square-foot facility features four service bays, a 5,800 square-foot parts department, and 16-foot bay doors to accommodate logging trucks. The dealership provides full warranty service support for the PACCAR MX engine. “We offer fleet customers parts delivery and remote maintenance service, plus we have emergency roadside assistance for fleets and truck operators,” Johnson said.

The new location is part of Kenworth’s constant commitment for superior satisfaction as demonstrated by Kenworth receiving the “Highest in Customer Satisfaction with Heavy Duty Truck Dealer Service, Two Years in a Row”, according to the J.D. Power and Associates 2011-2012 Heavy Duty Truck Customer Satisfaction StudiesSM.*

Wisconsin Kenworth – Escanaba is located at 2717 Danforth Road and is open from 7 a.m. to 5 p.m. Monday through Friday and 7 a.m. to noon on Saturdays. The phone number is 906-553-7761. Hal Burton is the parts and service manager at the Escanaba location.

Kenworth Truck Company is the manufacturer of The World’s Best® heavy and medium duty trucks. Kenworth is an industry leader in providing fuel-saving technology solutions that help increase fuel efficiency and reduce emissions. The company’s dedication to the green fleet includes aerodynamic trucks, compressed and liquefied natural gas trucks, and medium duty diesel-electric hybrids. Kenworth is the only truck manufacturer to receive the Environmental Protection Agency’s Clean Air Excellence award in recognition of its environmentally friendly products. In addition, the fuel-efficient Kenworth T700 equipped with the low-emission PACCAR MX engine was named the 2011 Heavy Duty Commercial Truck of the Year by the American Truck Dealers. Kenworth’s Internet home page is at www.kenworth.com. Kenworth. A PACCAR Company.

*Kenworth received the highest numerical score for heavy-duty truck dealer service in the proprietary J.D. Power and Associates 2011-2012 Heavy Duty Truck Customer Satisfaction StudiesSM. 2012 study based on 1,725 primary maintainers of 2011 model-year Class 8 heavy-duty trucks measuring six manufacturers. Proprietary study results are based on experiences and perceptions of those surveyed in February-May 2012. Your experiences may vary. Visit jdpower.com