



Kenworth Sales Company Celebrates New Facility in Pendleton, Oregon

**Works with Umatilla Tribe
To Open 20th Location**

PENDLETON, Ore. – Kenworth Sales Company – Pendleton recently hosted a grand opening celebration for its new 10,000-square-foot parts and service facility located near U.S. Interstate 84 two miles southeast of Pendleton, Ore. Nearly 200 people attended the April grand opening, which included a trade show with 11 vendors and a barbecue.

The new Pendleton facility, Kenworth Sales Company's 20th location, joins a Kenworth dealer network of more than 320 locations in the United States and Canada. The parts and service operation is located at 72567 Highway 331, near Exit 216 on Interstate 84. The dealership features eight service bays, with one bay dedicated to providing Kenworth PremierCare® Express Lube services. A 450-square-foot parts display area complements a 3,000-square-foot parts warehouse offering excellent parts availability. The new location offers parts delivery service and a comfortable drivers' lounge.



The new location sits on the Confederated Tribe of the Umatilla Indian Reservation's business park. "We're pleased to have worked closely with the Umatilla Tribe in opening this new location," said Kyle Treadway, president of Kenworth Sales Company, which operates locations in seven states. "The tribe identified the trucking industry as a critical component for its economic development plans for attracting new industry and businesses to the area. And we're glad they see this Kenworth dealership as an important part of establishing strong truck freight distribution channels.

"Having a parts and service facility in Pendleton fills a 220-mile gap between our facilities in Pasco, Wash., and Ontario, Ore.," Treadway said. "It offers customers a convenient location to get service for their trucks, particularly before they climb Cabbage Hill and cross the Blue Mountains to the east, or as they come down off of Cabbage Hill."

Treadway said the new location will also serve a strong need among those in the area's agricultural industry and local distribution companies.



Visitors to the recent Kenworth Sales Company – Pendleton grand opening pick up useful information.

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“Among local and regional companies, we’ve heard keen interest in Kenworth’s newest truck models, particularly when Kenworth introduced the T680,” said branch manager Ric Petersen. “Having a parts and service facility here in Pendleton will make Kenworth an even more compelling choice.”

Kenworth Sales Co. - Pendleton is open from 8 a.m. to 5 p.m. Monday through Friday. The phone number is 541-966-1499 or toll-free 855-899-1499.

The new location is part of the Kenworth dealer network’s constant commitment to superior satisfaction as demonstrated by Kenworth receiving the 2011 J.D. Power and Associates award for “Highest in Customer Satisfaction for Heavy Duty Truck Dealer Service.”*

Kenworth Truck Company is the manufacturer of The World’s Best® heavy and medium duty trucks. Kenworth is an industry leader in providing fuel-saving technology solutions that help increase fuel efficiency and reduce emissions. The company’s dedication to the green fleet includes aerodynamic trucks, compressed and liquefied natural gas trucks, and medium duty diesel-electric hybrids. Kenworth is the only truck manufacturer to receive the Environmental Protection Agency’s Clean Air Excellence award in recognition of its environmentally friendly products. In addition, the fuel-efficient Kenworth T700 equipped with the low-emission PACCAR MX engine was named the 2011 Heavy Duty Commercial Truck of the Year by the American Truck Dealers. Kenworth’s Internet home page is at www.kenworth.com. Kenworth. A PACCAR Company.

**Kenworth received the highest numerical score for heavy-duty truck dealer service in the proprietary J.D. Power and Associates 2011 Heavy Duty Truck Customer Satisfaction Study(SM). Heavy-Duty study based on 1,651 primary maintainers of 2010 model-year Class 8 heavy-duty trucks and measuring 4 manufacturers. Proprietary study results are based on experiences and perceptions of primary maintainers surveyed in April-May 2011. Your experiences may vary. Visit jdpower.com.*