



Cooper Kenworth Expands To 10 Locations with New Parts and Service Facility in Asheville, North Carolina

ASHEVILLE, N.C. – Cooper Kenworth has recently opened an expanded 31,000 square-foot parts and service operation along U.S. Interstate 40 in Asheville, North Carolina.

The new Cooper Kenworth - Asheville facility joins a Kenworth dealer network of more than 320 locations in the United States and Canada. The parts and service operation is located on nearly 6 acres at 1895 Old Haywood Rd., less than a mile from the Smokey Park Highway underpass at Exit 44.

The parts and service operation features 14 service bays, with one bay dedicated to offering Kenworth PremierCare® preventive maintenance services, and a 7,000 square-foot parts department to provide excellent parts availability. A spacious drivers' lounge offers a comfortable place for customers to relax and get caught up on paperwork while their trucks are serviced.

“This is a great site for our newest location,” said Russell Laing, vice president of Cooper Kenworth, which operates nine other North Carolina locations in Clinton, Concord, Durham, Greensboro, Hickory, Raleigh, Rocky Mount, South Charlotte and Wilmington. “It offers ample space for truck and trailer parking and great visibility from Interstate 40, the nation’s third longest east-west interstate that extends west to Barstow, Calif., and east to Wilmington, N.C. Plus, the Asheville location has a modern alignment machine, as well as full certifications for PACCAR MX and Cummins engines.”

The parts and service departments at Cooper Kenworth-Asheville are open from 7:30 a.m. to 5:30 p.m. Monday through Friday and the parts department is open from 8 a.m. to noon Saturday. The toll-free number is 800-876-0860 and the local number is 828-667-8771. The parts manager is Jay Harrell and the service manager is Dan Rice.

The new location is part of Kenworth’s constant commitment for superior satisfaction as demonstrated by Kenworth receiving the 2011 J.D. Power and Associates award for “Highest in Customer Satisfaction for Heavy Duty Truck Dealer Service.”*

Kenworth Truck Company is the manufacturer of The World’s Best® heavy and medium duty trucks. Kenworth is an industry leader in providing fuel-saving technology solutions that help increase fuel efficiency and reduce emissions. The company’s dedication to the green fleet includes aerodynamic trucks, compressed and liquefied natural gas trucks, and medium duty diesel-electric hybrids. Kenworth is the only truck manufacturer to receive the Environmental Protection Agency’s Clean Air Excellence award in recognition of its environmentally friendly products. In addition, the fuel-efficient Kenworth T700 equipped with the low-emission PACCAR MX engine was named the 2011 Heavy Duty Commercial Truck of the Year by the American Truck Dealers. Kenworth’s Internet home page is at www.kenworth.com. Kenworth. A PACCAR Company.

*Kenworth received the highest numerical score for heavy-duty truck dealer service in the proprietary J.D. Power and Associates 2011 Heavy Duty Truck Customer Satisfaction Study(SM). Heavy-Duty study based on 1,651 primary maintainers of 2010 model-year Class 8 heavy-duty trucks and measuring 4 manufacturers. Proprietary study results are based on experiences and perceptions of primary maintainers surveyed in April-May 2011. Your experiences may vary. Visit jdpower.com.