



Flagship All-New Kenworth T680 Shines at Exotics Automotive Event

KIRKLAND, Wash. – The new Kenworth T680 recently was the special guest star at the “Exotics at Redmond Town Center”, a unique automotive event in nearby Redmond, Wash.



The Kenworth T680 is shown with six Lamborghinis at the recent event.

The organized event features 100 to 150 exotic cars and 300 to 400 automotive enthusiasts every Saturday morning from April to October. Organizers heard about the new Kenworth T680, which is considered exotic among Class 8 trucks. So, it was only natural for the group to extend a special invitation to Kenworth to exhibit the T680 at an exotics car show.

In the past, the event has hosted a top executive of Lamborghini, famous car designers, Lexus LFA, Bugatti Veyron, and SSC Ultimate Aero, among others. The majority of cars shown at the event are made by Ferrari, Lamborghini and Porsche.



“Organizers occasionally offer a special invitation to vehicles that possess exceptional design, use leading-edge technologies and manufacturing processes, and spark a passion in

automotive aficionados,” noted Mark Brown, Kenworth director of program management. Brown recently drove the aerodynamic T680 to the event on a sunny, Saturday morning.

“Everyone was excited to see such a unique vehicle showcased at the event, and people were very enthusiastic about the Kenworth T680’s leading-edge styling and interior luxury. It was especially fun to watch as the Lamborghinis maneuvered to get their picture taken with the T680,” smiled Brown “It was a great spring day, and the event was a great showcase for the T680.”

The T680 is Kenworth’s most aerodynamic truck ever. The T680 is designed to maximize performance in line haul, pickup and delivery, and regional hauling operations. Available with a new 76-inch AERODYNE® sleeper or as a day cab, the T680 is standard with the 12.9-liter PACCAR MX engine.

Kenworth Truck Company is the manufacturer of The World’s Best® heavy and medium duty trucks. Kenworth is an industry leader in providing fuel-saving technology solutions that help increase fuel efficiency and reduce emissions. The company’s dedication to the green fleet includes aerodynamic trucks, compressed and liquefied natural gas trucks, and medium duty diesel-electric hybrids. Kenworth is the only truck manufacturer to receive the Environmental Protection Agency’s Clean Air Excellence award in recognition of its environmentally friendly products. In addition, the fuel-efficient Kenworth T700 equipped with the low-emission PACCAR MX engine was named the 2011 Heavy Duty Commercial Truck of the Year by the American Truck Dealers. Kenworth is also the recipient of the 2011 J.D. Power and Associates award for Highest in Customer Satisfaction for Heavy Duty Truck Dealer Service. Kenworth’s Internet home page is at www.kenworth.com. Kenworth. A PACCAR Company.