



## Rihm Kenworth Receives 2011 Kenworth Medium Duty Dealer of The Year Award

KIRKLAND, Wash. – Rihm Kenworth was named 2011 Kenworth Medium Duty Dealer of the Year for the United States and Canada at the annual Kenworth Dealer Meeting held recently in Columbus, Ohio.



*Rihm Kenworth received the 2011 Kenworth Medium Dealer of the Year Award for the United States and Canada at the Kenworth Dealer Meeting held in Columbus, Ohio. From left are Gary Moore, Kenworth general manager and PACCAR vice president; Kari Rihm, president and CEO of Rihm Kenworth; and Preston Feight, Kenworth assistant general manager - marketing and sales.*

“The Kenworth Medium Duty Dealer of the Year award is a significant achievement for Rihm Kenworth,” said Kari Rihm, president and CEO of Rihm Kenworth, which has locations in St. Paul, Albert Lea, and Sauk Centre, Minn., and Superior, Wis. “The hard work of our many employees combined with the broad, flexible Kenworth product line enables Rihm Kenworth to provide quality medium duty trucks to customers in a variety of market segments including agriculture, petroleum, medical logistics, regional haul, pickup and delivery, utility and even the local newspaper.

“Over many years our business strategy has been to invest in dedicated, well-trained sales personnel, and to stock trucks and parts inventories so that our dealership becomes the truck dealer of choice in our community,” Rihm said. “This strategy helps us to offer customers a high level of quality support for their medium duty truck operations. We appreciate their business and the efforts of our employees to provide The World’s Best® support to customers each and every day.”

Rihm Kenworth nearly tripled its medium duty trucks sales last year. “It helped that Kenworth is offering new products that greatly benefit our customers – such as the 6x6 all-wheel drive T370 to support vocational markets,” Rihm said. “We also think the Kenworth new K270 Class 6 and Kenworth K370 Class 7 cabovers will eventually be a popular choice among customers.”

“Rihm Kenworth has a strong commitment and dedication to provide its customers with excellent Kenworth medium duty trucks and to offer outstanding support after the sale,” said Gary Moore, Kenworth general manager and PACCAR vice president. “As one of the oldest, continuously operated dealerships in the Kenworth dealer network, Rihm Kenworth is truly one of The World’s Best.”

### Recent Kenworth Medium Duty Dealer of Year Winners

2011 Rihm Kenworth  
2010 NorCal Kenworth  
2009 Central Illinois Trucks  
2008 GreatWest Kenworth  
2007 MHC Kenworth - Kansas City  
2006 MHC Kenworth - Kansas City  
2005 Inland Kenworth (U.S.)  
2004 Tri-State Kenworth  
2003 MHC Kenworth - Texas

Kenworth Truck Company is the manufacturer of The World’s Best® heavy and medium duty trucks. Kenworth is an industry leader in providing fuel-saving technology solutions that help increase fuel efficiency and reduce emissions. The company’s dedication to the green fleet includes aerodynamic trucks, compressed and liquefied natural gas trucks, and medium duty diesel-electric hybrids. Kenworth is the only truck manufacturer to receive the Environmental Protection Agency’s Clean Air Excellence award in recognition of its environmentally friendly products. In addition, the fuel-efficient Kenworth T700 equipped with the low-emission PACCAR MX engine was named the 2011 Heavy Duty Commercial Truck of the Year by the American Truck Dealers. Kenworth is also the recipient of the 2011 J.D. Power and Associates award for Highest in Customer Satisfaction for Heavy Duty Truck Dealer Service. Kenworth’s Internet home page is at [www.kenworth.com](http://www.kenworth.com). Kenworth. A PACCAR Company.